

111 NAVY



emeco

FIRST LET'S MAKE THINGS THAT LAST.

The Emeco 1006 Navy Chair was first commissioned in the 1940s by the U.S. Navy for use on warships – the contract even specified that it had to be able to withstand torpedo blasts. Today our chairs are still made in the U.S.A., of 80% recycled aluminum, and are made by hand, by Emeco craftsmen using the original 77 step process. The world's best architects and designers collaborate with us to design chairs that are built and guaranteed to last a lifetime.

As we apply what we've practiced in the past, we are looking toward the future. We are on a mission to make a positive impact on the environment. Our goals are to use waste material in our products, use as little energy as possible in our manufacturing, generate a minimum of waste in the process, and build strong, durable, beautiful chairs that last through generations. We've been on the same mission since 1944 and we will continue to search for new ways to recover and utilize discarded materials and make products that last.



GOOD OLD-FASHIONED AMERICAN INNOVATION.

Founded on the principle "Begin with what's left over, turn it into what will last", we have been building chairs from recycled materials since the 1940's. For years, that material was recycled aluminum. We developed a way to work with it to make products of extraordinary strength, durability and beauty.

In 2006, Coca-Cola and Emeco teamed up to solve an environmental problem – keeping waste plastic bottles out of landfills and oceans. It took four years and many work hours to upcycle the soft recycled PET into a structurally sound, timeless chair, but it was time well spent. Each 111 Navy Chair® is made from at least 111 recycled plastic bottles. Since its launch in 2010, our 111 Navy Chair® keeps millions of bottles from the landfill every year.

Plastic. Our goal is to keep it out of the landfill and turn it into something people will keep.



WASTEFUL
TURNED
INTO
HOPEFUL.



111 Navy Chair® is the first ever chair made from recycled bottles. Unlike traditional recycling, up-cycling turns what once was waste into something of greater value. By turning 111 waste plastic bottles into an iconic chair that is built to last, we keep them out of the waste stream for a very long time. 111 Navy Chair® is made in the USA and built to stand up to tough use, indoor and outdoor.



111 Navy Chairs in White
Avenues The World School, NYC
By: Perkins/Eastman and Bonetti/Kozerski.
Photo: Luca Piottelli

A close-up photograph of the backrest of a dark grey Emeco chair. The backrest features a curved horizontal bar and three vertical slats. A white, curved fabric or mesh insert is visible between the horizontal bar and the lower part of the backrest. The brand name 'emeco' is printed in a lowercase, sans-serif font on the dark grey surface at the bottom center.

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111 Navy Chairs in White & Counter Stools in Charcoal
Paul Taylor Lanthandel, Stockholm
By: Pjedad



111 Navy Chairs in Red
Cloud House, Melbourne, Australia
By: McBride Charles Ryan

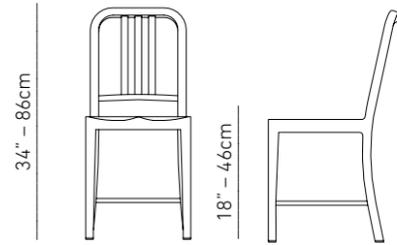


111 NAVY Collection

Registered under US trademark reg. No 2511360.

111 Navy Chair

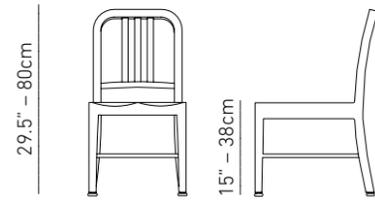
15.5" – 39cm 19.5" – 50cm



Weight: 11.5lb / 5.2kg

111 Navy Mini Chair

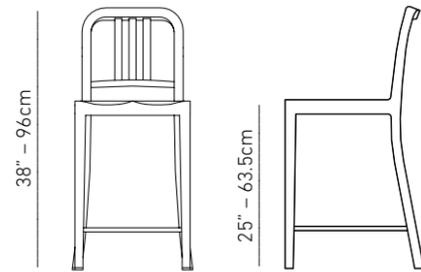
15.5" – 39cm 19.5" – 50cm



Weight: 11.75lb / 5.3kg

111 Navy Counter Stool

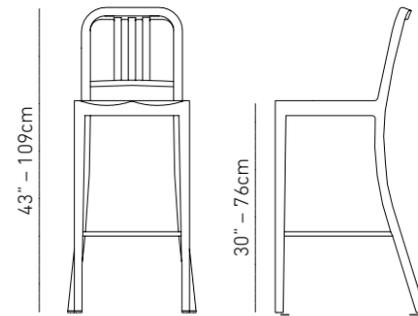
16.5" – 42cm 18" – 46cm



Weight: 14.5lb / 6.6kg

111 Navy Barstool

17" – 43cm 18.5" – 47cm



Weight: 15.7lb / 7.1kg



RED PERSIMMON ORANGE SNOW WHITE FLINT GRAY CHARCOAL GRASS GREEN BEACH

Material

Chair: 75% Recycled PET (at least 111 recycled bottles)

Beach: 65% recycled PET

Counter Stool/Barstool: 65% Recycled PET (at least 150 recycled bottles)

Strength & Stability Test

Fire Retardant

VOC Emissions Test

ANSI/BIFMA X5.1

Certified Acc. to CAL133

ANSI/BIFMA M7.1

Warranty

5 Year Warranty / 3 Year Warranty for outdoor use



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